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## SPONSORSHIP OPPORTUNITIES

**Tour date: Thursday, May 14, 2020**

**Hosted by: The Rumson Education Foundation**

Please contact Event Co-Chairs Sarah Kiley and Katie Thompson at [RumsonKitchenTour2020@gmail.com](mailto:RumsonKitchenTour2020@gmail.com) to purchase a sponsorship.

### Promotional Sponsor (limit one) **SOLD to *Design NJ Magazine***

- Major Group Sponsor Signage at Bingham Hall Tour ticket will-call.
- Full page b&w ad in Kitchen Tour Resource Guide
- Sponsor recognition in Resource Guide.
- Business logo on Rumson Kitchen Tour ticket online purchase page.
- Promotional table inside one tour home.
- Opportunity to include your promotional material in kitchen tour gift bags.
- Sponsor recognition on REF social media: Instagram & Facebook.
- Sponsor recognition in pre & post event PR.
- Six tour tickets with VIP Sponsor lanyards for expedited entry.

### Tour Sponsor \$5,000 (limit one) **SOLD to PMI Stone Importers**

- Business logo & Sponsor recognition on event invitations and signage.
- Major Group Sponsor Signage at Bingham Hall Tour ticket will-call.
- Sponsor recognition on full-color half page ad in *Design NJ Magazine*.
- Sponsor recognition on outdoor advertising and directional signs on tour day
- Full page b&w spread in Kitchen Tour Resource Guide.
- Sponsor recognition in Resource Guide.
- Business logo on cover of Resource Guide.
- Business logo on tour gift bags.
- Business logo on Rumson Kitchen Tour ticket purchase page.
- Promotional table at ticket will-call and opportunity to be in a tour home.
- Opportunity to include your promotional material in kitchen tour gift bags.
- Sponsor recognition on REF social media: Instagram & Facebook.
- Sponsor recognition in pre & post event PR.
- Six tour tickets with VIP Sponsor lanyards for expedited entry.



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#### Digital Invitation Sponsor \$2,500 (limit one)

- Sponsor recognition on kitchen tour digital invitations, promotional flyers/postcards and online advertising, that will entail multi-town digital distribution and distribution by participating tour sponsors.
- Major Group Sponsor Signage at Kitchen Tour ticket will-call.
- Full page b&w ad and Sponsor recognition in Resource Guide.
- Business logo on tour gift bags.
- Business logo on Rumson Kitchen Tour ticket online purchase page.
- Opportunity to include your promotional material in the kitchen tour gift bags.
- Sponsor recognition on REF social media: Instagram & Facebook.
- Sponsor recognition in pre & post event PR.
- Four tour tickets with VIP Sponsor lanyards for expedited entry.

#### Directional Sponsor \$2,000 (limit one)

- Banner style business logo on all directional signs posted in Rumson day of tour.
- Major Group Sponsor Signage at Bingham Hall Tour ticket will-call.
- Full page b&w ad and Sponsor recognition in Resource Guide.
- Business logo on tour gift bags.
- Business logo on Rumson Kitchen Tour ticket online purchase page.
- Opportunity to include your promotional material in the kitchen tour gift bags.
- Business logo on the kitchen tour maps.
- Sponsor recognition on REF social media: Instagram & Facebook.
- Sponsor recognition in pre & post event PR.
- Four tour tickets with VIP Sponsor lanyards for expedited entry.

#### Gift Bag Sponsor \$1,500 (limit one)

- Business logo on tour gift bags.
- Major Group Sponsor Signage at Kitchen Tour ticket will-call.
- Full page b&w ad and sponsor recognition in Resource Guide.
- Business logo on Rumson Kitchen Tour ticket purchase page.
- Opportunity to include your promotional material in the Kitchen Tour gift bags.
- Sponsor recognition on REF social media: Instagram & Facebook.
- Sponsor recognition in pre & post event PR.
- Two tour tickets with Sponsor lanyards for expedited entry.



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Resource Guide Sponsor \$1,250 (limit one) **SOLD to Eddie Oels - O'Brien Realty**

- Full page full color ad on back cover of Resource Guide with sponsor recognition.
- Business logo on cover of Kitchen Tour Resource Guide
- Major Group Sponsor Signage at Kitchen Tour ticket will-call.
- Business logo on Rumson Kitchen Tour ticket purchase page.
- Opportunity to include your promotional material in the Kitchen Tour gift bags.
- Sponsor recognition on REF social media: Instagram & Facebook.
- Sponsor recognition in pre & post event PR.
- Two tour tickets with VIP Sponsor lanyards for expedited entry.

Individual House Sponsor \$1,000 (limit 4 per home)

- Signage outside sponsored home.
- Full page b&w ad and sponsor recognition in Resource Guide.
- Opportunity to be inside your sponsored home day of tour.
- Opportunity to include your promotional material in Kitchen Tour gift bags.
- Sponsor recognition REF website, Instagram & Facebook and event PR.
- Two tour tickets with VIP Sponsor lanyards for expedited entry.

Bingham Hall Vendor Boutique Sponsors \$500 (limit 5) **SOLD to Coffee Corral, Frostings by Venee, SWL Collective, Lili's Kiosque, Kari Elizabeth**

- Vendor table at ticket will-call (Bingham Hall).
- Table top signage at Vendor Boutique.
- Opportunity to include your promotional material in Kitchen Tour gift bags.
- Full-page ad in the Kitchen Tour Resource Guide and sponsor recognition.
- One tour ticket with VIP Sponsor lanyard for expedited entry.